



Starting an Online Store Checklist

- Create a business plan
- Figure out how you're going to be funding the business
- Choose a name for your business
- Legally register your business
- Register a domain name
- Register social media accounts
- Set up your website / online store
- Set up your social media accounts
- Rent the space needed to operate out of
- Open bank accounts and merchant accounts
- Setup your accounting systems
- Load inventory into your online store
- Purchase the initial items you plan to sell
- Prepare a launch marketing plan
- ... Launch